



Study Reveals Top Digital Commerce Priorities

Boston Retail Partners conducted its annual survey of the top 500 North American retailers to discover which digital commerce priorities and initiatives are most important for providing customers with a seamless shopping experience across channels.

The [2016 Digital Commerce Study](#) sponsored by Radial reveals many key findings, including:

- 40% of retailers say personalization is top digital priority
- 75% of retailers will host a single, shared cart across channels within three years
- 72% plan to offer "buy anywhere, ship anywhere" within five years

Download the report for key insights into how to meet and exceed consumers' expectations in a unified commerce world.

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