

## Searchspring and Klevu Unite to Transform Ecommerce

Hi Mike,

It's official: The future of ecommerce is now. We're excited to announce that we've teamed up with Klevu to form Athos Commerce and introduce the next generation of ecommerce product discovery.

Combining the strengths of Searchspring's market-leading search, merchandising, personalization, and analytics solutions with Klevu's Al-powered search technology, Athos Commerce will deliver a game-changing approach to intelligent product discovery, dynamic search results, and hyper-personalized recommendations that drive conversions.

Get an edge on your competitors with a powerhouse of product discoverability—on-site and off-site:

- » On-site search that understands shopper intent
- » Off-site discoverability that drives high-quality traffic
- » Al-powered personalization that increases sales

The result? A seamless, data-driven shopping experience that gets the right products in front of the right customers—everywhere.

We're confident that this partnership will help you achieve even greater ecommerce success. Check out our blog post to get the inside scoop: Read the Full Story.

To your success,

Searchspring, a division of Athos Commerce