

How to Fix Hidden Conversion Mistakes (Before Peak Season)

Hi Jennifer,

You're getting the traffic, but are you making the sale?

Most ecommerce sites are converting just 2-4% of traffic—often for reasons they don't even see coming.

That's why we're teaming up with Total Retail on May 8 for a live webinar: "[Conversion Blind Spots: Missed Moves That Could Be Costing You Sales](#)."


Our expert panel will walk through common mistakes many ecommerce teams overlook and share proven ways to solve them.

Join us as we break down:

- ✓ What's really driving shoppers away
- ✓ How to leverage AI and personalization to convert more traffic
- ✓ Where bundling fits into a smarter conversion strategy
- ✓ How to eliminate blind spots before peak season hits

 Date: May 8, 2025

 Time: 11 AM PT / 2 PM ET

 Save your seat now: <https://bit.ly/3G5EeZD>

Hope to see you there!

The Athos Commerce Team